

Kick-off Business Unit Outsourcing & OnDemand Ecosystem 2011, SAP AG

01.03.2011

Dear Mrs. Vöge,

thanks a lot for the very professional and innovative workshop, hold in March 2011 on our yearly business unit kick-off meeting in the theater at the castle in Altleiningen. Even William Shakespeare couldn't provide all answers, the internal event and workshop we ran under the motto "The whole world is a stage" was rated as best kick-off ever we ran in our unit. Especially the so-called team-building event was rated from all people over the world with no exception as positive.

The theater topic and especially the focus on William Shakespeare was very helpful and inspiring because in fact everybody is somehow familiar with the different dramas and the proverbs still used today. The participants in our workshop came from all over the world and I was astonished how popular Shakespeare is still today in all cultures, either being it in Europe, America, Asia or Australia.

For me, as part of the organization committee it was amazing how much you have been able to create out of the information I provided about our team, the people and the background about the different cultures and characters we have in our global team. And even more how inspiring and flexible you dealt with the different situations and the fact to keep more than 60 people focused, enthusiastic and incredible creative for nearly 4 hours.

The goal of this team-building event, to foster the communication in the team, to create an open atmosphere where people showed interest to learn about each other and to learn about the huge talent in the group was fully achieved. Most important is the fact that we share now a joint experience together, remembering the amazing talent of all the different people on the stage and most important the joy and fun we had together on the "boards that mean the world".

Peter Mußler, OODE, SAP AG